



Atlanta Tuskegee Alumni Club

Date: March 20, 2021

Location: Zoom

Call to Order	Quionna Allen called the meeting to order at 1:05 pm.
Adoption of Agenda	The agenda was properly adopted by the body.
Inspiration & Prayer	Lisa Head-Walker led us in inspiration and prayer. A moment of silence was recognized for the family of Lorenzo Ogden, Jr. and his service to Tuskegee University.
Minutes of Previous Meetings	Minutes from February meeting were presented and approved with no corrections.
TNAA President's Update	<p>TNAA Presidential Update – Ms. Lillie Lanier</p> <ul style="list-style-type: none"> ● 19th Biannual Convention: April 24th <ul style="list-style-type: none"> ○ Modified convention ○ Will update TNAA Constitution & Bylaws ○ 4 hours with no registration fee ● Southeast Regional Conference will be virtual. Other regions are also planning their conferences for 2021. ● Founder's Day: April 9-11 <ul style="list-style-type: none"> ○ The Class reunions will all be virtual and will include State of the University. ○ Additional virtual events will include Dawson education and concert at the chapel. ○ Virtual campus tour ○ Sunday Convocation from the chapel; alumni Dr Ron Rochon will deliver a live address ○ Regular presentation of classes ● University Update <ul style="list-style-type: none"> ○ The University is moving towards its strategic plan. ○ Lillie Lanier participated in focus group – the concern is lack of trust between alumni and university; requested more transparency. ○ University is planning to move forward with a capital campaign. ○ Retool Your School- Tuskegee finished #2; awaiting final results. ○ School of Nursing assisting with Covid Vaccinations in Opelika. ○ The University campus plans to be in full force by Fall 2021 and currently have 3 games planned; Labor Day; Turkey Day Classic and tentative plans for a TU and FAMU game. ○ Fall 2021 all Freshman and Sophomores will be on campus. ○ All University recruiters have resigned; the school has hired an

	<p>outside firm to meet college recruiting needs; recommend the University take advantage of Alumni club recruiting committees to assist.</p> <ul style="list-style-type: none"> ○ The University has received Title IV funds to assist students with fees and costs. ○ The current enrollment of 2747 includes virtual, hybrid and in-person students. ○ No update on missing student, Marquez Duncan Jr. ○ Fundraising needs – Housing (Deferred maintenance in Tatum, Adams, Residences. ○ Dr Morris will remain in place through 5/1; no updates on the status of the president.
<p>SE Regional Director Update</p>	<p>Update from SE Regional Director – Ms. Darlene Minniefield</p> <ul style="list-style-type: none"> ● SE Regional Conf will be held 7/23 & 24; 12-5 CT on Friday and will start at 9:00am CST on Saturday. ● The Parade on Clubs on Sat with plans for Dr McNair to attend. ● Registration at www.tuskegeealumniseregion.com <ul style="list-style-type: none"> ○ \$41.50 General Admission ○ \$15.00 Pre-alumni
<p>ATAC President's Report</p>	<p>Update from ATAC President – Quionna Allen</p> <ul style="list-style-type: none"> ● Quionna Allen attended the funeral services of former ATAC President Lorenzo Ogden, Jr. virtually. Thank you to Janice Golston and Lillie Lanier for their leadership in providing the family with a proclamation from Tuskegee University. Please continue to keep his family lifted in prayer. ● In lie of flowers, the family has requested that donations be bade to Tuskegee University in Lorenzo's name for student athletes. <ul style="list-style-type: none"> ○ Motion was made for ATAC to donate \$150 to Tuskegee University in Lorenzo Ogden's name. ○ Motion passed. <ul style="list-style-type: none"> ▪ Yes – 24, No – 0, Abstain – 1 ● CRM Project Update: The project is moving along (albeit slowly). Contracted was signed this week and Quionna will meet with a representative on Monday to discuss next steps. ● TU Tags Update: We have 560 vehicles registered with us. Our goal is to get to the 600 by the end of March. Please reach out to TU family and friends and others who may be interested in supporting this cause. Our goal is to add 100 names per month, and by the end of July we will have reached our goal! <ul style="list-style-type: none"> ○ Even if you have a specialty tag, you can still help us get to TU Tags on GA roads, and decide

	<p>later which Tag you would like to have on your vehicle.</p> <ul style="list-style-type: none"> ○ Our next phase, once tags are available, will be to get as many people to purchase them for their vehicle as possible!
Treasurer's Report	<p>See Treasurer's Report for Chase Checking and Citizen's Trust Bank. Accounts were reviewed for 2/1/2021 through 2/28/2021</p> <p>Chase Bank Account Opening Balance: \$20,857.39 Register Balance as of 2/28/2021: \$20,673.49</p> <p>Chase Bank – Tag Account Opening Balance: \$13,933.08 Register Balance as of 2/28/2021: \$16,168.50</p> <p>Citizen's Trust Bank Account Opening Balance: \$4,742.11 Register Balance as of 2/28/2021: \$4,742.49</p>
Correspondence	<ul style="list-style-type: none"> ● None to report
Recognition of Visitors	<p>Visitors were given a moment to speak and introduce themselves</p> <p>Evelyn Lewis '96 Walter Williams '57</p>
Committee Reports	<p>Membership: – Stephen Austin</p> <ul style="list-style-type: none"> ● Through 3/19/2021 increased to 146 members ● Corrected last months membership to 132 instead of 133. ● Increased by 14 members since our February meeting. Five memberships were at the one time prorated amount . ● Current Membership at : GOLD – 25; CRIMSON – 46; BASIC - 75 ● We will continue the prorated Memberships through 5/31 and KICKOFF 2021/2022 Memberships June 2021! <p>Basic \$47.25 Click Here for Basic Membership</p> <p>Crimson \$74.05 Click Here for Crimson Membership</p> <p>Gold \$127.05 Click Here for Gold Membership</p> <p>Dues will resume our normal rates for the July 2021 - June 2022 fiscal year.</p>

We are rolling out the Level Up Campaign in June. If you have graduated more than 10 years ago level up to the next membership level.

Recruitment - Deidra Moore

- No Recruitment fairs scheduled
- Working with corporations to assist with placement
- Reaching out to University to see how we can assist

HBCU Alliance - Willie Johnson

The HBCU Alliance 5K Race registration is OPEN! Let's register early and jump ahead on the leaderboard. The \$25 "Early Bird" Registration ends on March 31st! [Use this link to register.](#)

- Dates June 25-July 2
- Register to get a T-Shirt

Upcoming Dates to Remember

- Virtual College Tour: April 10 includes Atlanta, Chicago, Philly, and DC; Contact Huxmade@ gmail.com

Fundraising- Walter Robinson

We are the largest Endowment Alumni giving chapter. We are introducing the Level Up Campaign to encourage members to level up their membership. If you are a basic member this year, plan to be a crimson member next year. We are also working on reaching out to local business and corporations to request donations. We are putting together a pamphlet to attract donors. Moreover, we are trying several databases to automate dues. Lastly, we are planning our major fundraisers: Golf Tournament, TI vs TU, and the Jazz Brunch

GA Tag/ Plate - Traci Jerald

- Through meeting time we have 560 registrations but have a goal to end March with 600.
- Continue the work. We all have friends that attended Tuskegee who live here in GA. Will you make a list of 10 people that you can reach out to? Either call them, text them or create a post on FB.

Scholarship - Lillie Lanier

- Our scholarship application has been posted. At meeting time there was only one application received.
- The deadline was moved from **March 26, 2021 at 11:59pm to April 17, 2021 at 11:59 pm**
- Go to our [Scholarship](#) page on our website for additional information. Will be checking for applications. Will also have ane-blast to all students on campus.

New Business

July Fundraiser

	<ul style="list-style-type: none"> • Motion: Approve planning for a virtual/in-person signature event in July and following CDC guidelines for outdoor events. <ul style="list-style-type: none"> ○ Motion passed. <ul style="list-style-type: none"> ▪ Yes – 19, No – 0, Abstain - 0
Announcements	No updates
Closing	Meeting adjourned at 2:35 pm

Submitted by Charlotte Hopkins