



ATLANTA TUSKEGEE ALUMNI CLUB

16TH ANNUAL

A GOLDEN TIME OF DAY
SCHOLARSHIP
JAZZ BRUNCH

AND DAY PARTY



2
0
2
4

ABOUT

TUSKEGEE UNIVERSITY ALUMNI CLUB



Established in 1948, the Atlanta Tuskegee Alumni Club, Inc (ATAC) is a nonprofit, 501 (c) (3) member club of the Tuskegee National Alumni Association. ATAC is dedicated to providing scholarships to students attending Tuskegee University from the Metro Atlanta area. Over the past 75 plus years, ATAC has committed to the community well-being of alumni and current students Tuskegee University.



TUSKEGEE UNIVERSITY ALUMNI CLUB MISSION/GOAL



1

RAISE MONEY FOR TUSKEGEE UNIVERSITY

- ATAC has given over \$1M to Tuskegee University

2

RAISE SCHOLARSHIPS FOR STUDENTS

- ATAC has \$1M Endowment
- ATAC has given \$350K to metro Atlanta Students that attend Tuskegee University

3

RECRUITMENT

- Back to school Picnic for Freshman and return students (Provide them with gift cards)
- Participate in College Fair across Metro Atlanta
Sponsor buses for Tuskegee University Open House (Tour campus, opportunity to meet with the Deans of Schools)



JAZZ BRUNCH BY THE NUMBERS

16

16th year of the Jazz Brunch signature fundraiser

260

260 total scholarship recipients

500

500+ average number of attendees

340K

\$340,000 total awarded in scholarship funds



TUSKEGEE UNIVERSITY

POINTS OF DISTINCTION



- US News and World Report ranked Tuskegee in the top 5 of Historically Black Colleges and Universities for the past three years.
- US News and World Report also ranked Tuskegee as a Top Performing regional university.
- In 2023, The Chronicle of Higher Education ranked Tuskegee No. 1 in Upward Social and Economic Mobility among Historically Black Colleges and Universities and No. 1 in the State of Alabama.
- Number one producer of African-American Aerospace Science Engineers in the nation.
- The top producer in the nation of African American engineering graduates in chemical, electrical and mechanical engineering.

- Top producer of African-American Ph.D. holders in Material Science and Engineering in the nation.
- The only historically black college or university designated as the National Center for Bioethics in Research and Health Care in the nation.
- The only historically black college or university with a fully accredited College of Veterinary Medicine that offers a Doctoral Degree and produces over 75 percent of all African-American veterinarians in the world.
- The first baccalaureate Nursing program in Alabama and one of the oldest in the United States.
- The only college or university campus in the nation to be designated a National Historic Site by the U.S. Congress.



- Producer of the first African-American four-star general: Daniel "Chappie" James.
- One of the first centers funded by NASA to develop a technology for growing food in space during human flight missions.
- Tuskegee continues to receive more than 10,000 applications for admission annually.
- The only historically black college or university and one of only 11 universities in the world funded and authorized by the W.K. Kellogg Foundation to establish and operate a Kellogg Hotel and Conference Center, which is a technological hub for Continuing Education, Hospitality and Tourism Management Training.
- Tuskegee University is the only HBCU to offer an ROTC program-spanning all major branches of the military Army, Navy, Air Force and Marine Corp and the largest producer of African-American General Officers in the United States.

- The only historically black college or university to maintain academic excellence while supporting a football athletic program that exceeds a 680-win career record and conferences including four-consecutive SAIC Conference Football Championships.
- 2023 Designated as a Center of Excellence for Cyber Security by the Department of Homeland Security.
- Designated by the Department of Defense as a Center of Excellence for Engineering.
- Tuskegee is one of 19 institutions recognized by the U.S. Department of State's Bureau of Educational and Cultural Affairs as a Fulbright Historically Black College and University Institutional Leader for the College's noteworthy engagement with the Fulbright Program and nations around the world during the 2022-2023 academic year.

- The Atlanta Tuskegee Alumni Club established an Endowed Scholarship at Tuskegee University, May 1991 for students from the eight Metro-Atlanta counties for students attending Tuskegee University. The scholarship is a retention scholarship to assist students in staying in college and graduating.
- ATAC with the Secretary of State's Office to be recognized as a domestic non-profit organization and was approved on September 20, 1995.
- ATAC applied to become a 501c3 tax exempt non-profit organization. ATAC was approved on October 17, 1995.
- The initial goal was \$1,000,000.00 Endowed Scholarship be established at Tuskegee University. The scholarships are awarded from the interest accrued on the principal amount at Tuskegee University.
- The first endowed scholarships were awarded in 1995. There were four (4) awarded at that time. One of the initial scholarship recipients, Dr. Gayla Gates is a current member of ATAC.
- Beginning in 2010, ATAC saw major increase in the interest accrued. Since the establishment of the ATAC Endowed Scholarship at Tuskegee University:
- More than 235 students from the eight-county metro-Atlanta have been awarded scholarships.
- Scholarships have been awarded in all undergraduate degree programs.
- Over \$360K has been awarded in scholarship.



NATIONALLY RANKED



TUSKEGEE
UNIVERSITY



#3

Among nation's best Historically Black Colleges and Universities, U.S. News and World Report
September 2022

#6

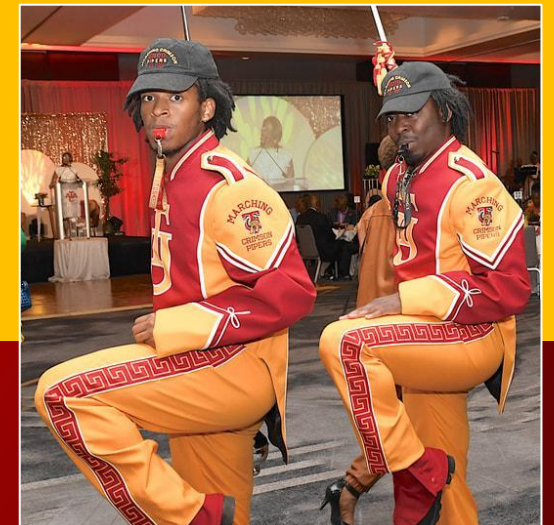
Best Historically Black Colleges and Universities" (nationally), U.S. News and World Report, September 2019

SPONSORSHIP OPPORTUNITIES



As a volunteer-run organization, ATAC has grown and prospered through the years largely due to amazing alumni, friends and corporate sponsors. Through financial and in-kind contributions, ATAC is able to procure the necessary resources to continue to grow our scholarship endowment and create career and life-skills programming for young alumni.

As a sponsor you benefit as well. Your contribution is tax deductible and you will also receive brand recognition with the HBCU community. We are seeking sponsors and donors to support our scholarship fund through our Scholarship Jazz Brunch & Day Party. The proceeds from the affair are utilized to award scholarships to students from the greater Metropolitan Atlanta Area. In addition, at this event we recognize and celebrate the accomplishments of individuals who have excelled and have been pioneers in their respective fields.



SPONSORSHIP LEVEL



	Company (provided) Display at Venue	Company Listing on ATAC Website & Email Communications	Special Thank you on Video Footage	# Tables with VIP Seating for 10	# Individual Tickets
Washington (\$10,000+)	✓	✓	✓	4	
Carver (\$5000)		✓	✓	2	
Platinum (\$2500)		✓	✓	1	
Crimson (\$1500)		✓	✓		6
Gold (\$1000)			✓		4
Tiger (\$500)			✓		2

HOW TO SPONSOR:



STEP 1 Visit <https://atlantatuskegeealumni.com/2024-jazz-brunch.html>

STEP 2 Select "Sponsor/Donate Here" button

STEP 3 Contact:

JOHN GARRETT

ATAC Jazz Brunch Sponsorship Lead
Phone: 407-963-3098
Email: jongarrett@msn.com

TRACI WALTON-JERALD

ATAC 1st Vice President
Phone: 770-596-0387
Email: tracijerald@gmail.com





THANK YOU! FOR YOUR SUPPORT!

Your contribution makes a difference in the lives of students

Together, we can continue to support education and
community development

We look forward to partnering with you!

Contact Information:

P.O. Box 91817, Atlanta, GA 30364

Email: atac85cmh@gmail.com

Website: <https://www.atlantatuskegeealumni.com>





The Atlanta Tuskegee Alumni Club
will observe its 16th Annual
Scholarship Jazz Awards Brunch:

SATURDAY MAY 25, 2024

11 AM - 3 PM

GEORGIA INTERNATIONAL
CONVENTION CENTER

2000 Convention Center Concourse,
College Park, GA 30337

ATLANTA TUSKEGEE ALUMNI CLUB
PRESENTS

16TH ANNUAL
**A GOLDEN TIME OF DAY
SCHOLARSHIP
JAZZ BRUNCH**
AND DAY PARTY

SATURDAY
MAY 25, 2024
11 AM - 3 PM

TICKETS
\$100

\$125 AFTER MARCH 31, 2024

GEORGIA INTERNATIONAL
CONVENTION CENTER

2000 Convention Center Concourse,
College Park, GA 30337



Tickets can be purchased at
www.atlantatuskegeealumni.com





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