



Atlanta Tuskegee Alumni Club

Date: 11/16/19

Location: Holy Temple Deliverance Church

Call to Order	Quionna Allen called the meeting to order at 1:39 pm
Adoption of Agenda	The agenda was properly adopted by the body.
Inspiration & Prayer	Minister Clements lead us in prayer
Minutes of Previous Meetings	Minutes from October 19 th meeting were presented and approved with no corrections.
President's Report	<ul style="list-style-type: none"> ● Welcome back after Homecoming! ● TU Update <ul style="list-style-type: none"> ○ Dr. McNair gave her State of the University Address by video this year. How many people saw her address? Great. If you haven't, the link is posted on the Tuskegee University website as well as in our ATAC group on FB. ○ Highlights: <ul style="list-style-type: none"> ▪ Rankings 2020 US News Rankings: ▪ Tuskegee University ranked #8 nationally among all HBCUs. ▪ 25th among the "best" regional universities – we're the only Alabama University public or private to be on this list. ▪ 12th regionally for "top performers on social media" ▪ 18th regionally for best undergraduate teaching ▪ 19th regionally among the most innovative schools ▪ 31st regionally among "best value" schools ○ Additions to her Cabinet <ul style="list-style-type: none"> ▪ VP of Advancement – Phillip Howard was added to Dr. McNair's staff. He started on October 15th and is responsible for annual and major giving, corporate and foundation relations, advancement services, alumni relations, and communications. He is from Morehouse College. He is working on cleaning up the data in preparation for their new software. ▪ Will be announcing a new VP of Enrollment Management and Student Success. Admissions, financial aid, registrar's office, and student retention. Focused on building an enrollment strategy to allow the University to slowly grow, retain students, and increase graduation rates. Will start in December.

	<ul style="list-style-type: none"> ▪ They are in the process of identifying a new VP for Student Affairs, and anticipate having a decision by the end of this week. The person will likely start in January or February. ▪ Retirement of Dr. Roberta Troy at the end of this semester. They will be starting a search to identify a permanent provost and academic affairs at the beginning of the year and will be using Isakson Miller. ○ Enrollment <ul style="list-style-type: none"> ▪ Target 3132, Actual 2900, decrease 232 students – impact to revenue -4.6M. Decrease expenses to balance the budget which was done. Still committed to providing a 2% raise to all staff, faculty. This was the first time this was done in several years. ▪ Operating budget \$125M. Endowment \$129M. ▪ Must increase enrollment gradually. ▪ 13.5% Increase in giving. \$7.90M (FY2019), \$6.96M (FY2018), \$6.8M (FY 2017) ▪ Scholarship Campaign reached \$1M goal in June. ▪ Avg rate of Alumni Giving is 7.4%, national average is 11%. ▪ Asking each alumni to give to the university. You can text to give or do so on the website. Wants to increase rate to 10% in the coming year. ○ Priorities: <ul style="list-style-type: none"> ▪ Increasing 1st to 2nd year retention rates current 70%/ goal 72% this year. ▪ Improved research infrastructure ▪ Renovation of campus residence halls ▪ Enhance research in areas that leverage our strengths and address vital global concerns, aerospace eng/aviation programs, food sustainability, energy sustainability, climate change, and health disparities. ▪ Partner with the City of Tuskegee – urgent care and medical services. ▪ Strategic Planning for TU this year – all alumni will participate in focus groups and on the planning committee. Working together to set the vision for the next 10 years. ● TNAA Updates: <ul style="list-style-type: none"> ○ Mr. Robert Mosby of ATAC was approved By the TNAA Executive Board to become our Financial secretary. ○ Mr. Phillip Howard, V.P. of Development for TU, addressed the TNAA Executive Board meeting last Friday and committed to putting in place an organization that will do a much better job in supporting the alumni family. He will be adding a Director of Alumni affairs over the next three months. He will also be adding 4 or 5 support staff soon.
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	<ul style="list-style-type: none"> ○ Tom Joyner announced that he will set up a \$15,000.00 scholarship fund that TNAA will administer. He is requesting that TNAA find 15 students to receive a \$1,000.00 scholarship each. He is requesting that the recipients be active in voter registration on campus and in their community. ○ We had the best Homecoming in many many years. We all must renew our support for Mother Tuskegee. ○ TNAA attorney Katy Campbell informed the Executive Board that the legal complaints from Richard Mathis against TNAA and Burt Rowe have all been dismissed by the Macon County Civil Court. ○ Monica Terrell Smith, as our national public relations/marketing officer, is looking for individuals interested in being apart of our national newsletter team to let her now by Saturday, Nov. 23rd. You can contact her at tnaapro@gmail.com. They are also looking for alumni to spotlight. If ATAC is interested, the club could submit some of our Pioneer Awardees since bios and photos are already available. . ● SE Regional Update <ul style="list-style-type: none"> ○ Darelene Minnifield is our new regional director held a meeting this month to give the Club presidents an opportunity to share and highlighted a few updates that I’ve already shared. There were 4 or 5 club presidents on the call. ○ The region did vote to increase regional dues from \$5 to \$10 effective 2020 – 2021. ● ATAC President asked what we could do to increase alumni giving percentage, and if anyone is interested in working on that issue to let her know.
Treasurer’s Report	<p>See Treasurer’s Report for Chase Checking and Citizen’s Trust Bank. Accounts were reviewed for 10/1/2019 through 10/31/2019</p> <p>Chase Bank (October) Opening Balance: \$15,716.93 Register Balance as of 11/14/2019: \$10,914.37</p> <p>Citizen’s Trust Bank (October) Opening Balance: \$7,139.56 Register Balance as of 11/11/2019: \$,773.73</p>
Correspondence	<ul style="list-style-type: none"> ● None to report
Recognition of Visitors	<p>Visitors were acknowledged</p>

Committee Reports**Membership: – Ouida Hampton Taylor**

Total: 117 as of 11/12/2019

Basic Members: 57

Crimson Members: 47

Gold Members: 13

Recruitment – Charlotte Hopkins

Turner Chapel AME College Fair had a great turn out. The students are coming with full packets including ACT and SAT. The placement of our table (in the front) greatly impacted the number of students that stopped by. Parents and students came with great questions such as: What is the retention rate? How to get scholarships. A total of 51 packets have been sent to admissions.

Langston Hughes High also had a college fair on November 9th and 5 packets were collected.

Upcoming Dates to Remember

- February 8, 2020 at 9- 2:30 Meadow Creek High school
- March 21, 2020 Spring Open House
- December 21, 2020 SWAC Pioneer Celebration
- January 20, 2020 Honda Battle of the Bands
- TBA Cobb Galleria

HBCU Alliance – Willie Johnson

Please remember that the alliance asks that we participate in 2 major events annually: 1) 5k Race 2) Mixer- January 24, 2020. For each University to benefit from participating in either event at least 10 tickets need to be accounted for.

Upcoming Dates to Remember

- January 20, 2020 Battle of the Bands
- February 29, 2020 Hawks Game

Jazz Brunch – Walter Robinson

Our 15th Annual Scholarship Jazz Brunch will be held on Saturday, May 30, 2020 at the Atlanta Marriott Gateway Hotel.

We are looking for a theme. If you have a suggestion, please reach out.

We need a web presence and web sells for tickets

Cheryl will have tickets at the Holiday Party for purchase

GA Tag/ Plate – Traci Jerald

Names: 750

Vehicles: 956

Goal: 1200 vehicles - we are short by 214

We have 3 tag designs that could potentially be purchased. Once we reach our goal of pledged members we then need 1000 applications and \$25,000 for the MVD to start tags. Each pledgee that would like to purchase a tag will have 30-45 days to send in application and \$25 commitment. We are

	<p>currently working on Bond and Liability insurance for the Department of Revenue. Once tag is on the road, we need a minimum of 500 tags annually.</p> <p>TU Basketball Court Project – Atiba Nunnally As of last meeting on October 19, 2019 the project has been approved by the University with the help of SGA president. We may move forward in fundraising the \$3,000. We have decided to have time captains to raise the funds. Team Captains Will be responsible for raising a minimum of \$500.</p> <ul style="list-style-type: none"> ● Quionna Allen ● Tiffany ● John ● Quida Hampton – Taylor ● Shannon <p>The projected deadline for this fundraiser will be February 2020 with a goal of making the improvements after Spring break.</p>
New Business	<p>Athletics We need at least 35 people on the busses to continue to make the trips. Please be mindful that the money goes to the book scholarship fund.</p> <p>TUNNA Baseball field is need a backstop for games to be played at Tuskegee. Currently, students play in Montgomery. The back stop is \$12, 500. Although the backstop is the main concern at the moment the field will also need a dug out at some point. Tennis courts are not suitable to be played on. The courts are not leveled and lights will need to be added..</p>
Announcements	<p>Reunion Classes: Please get with your classes to raise money for Tuskegee. The total amount donated was \$42K with the Class of 1999 giving \$15,000 during homecoming .</p>
Closing	<p>Meeting adjourned at 3:02</p>

Submitted by Alexandria Wilkerson

Action Items

- None Captured.
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