



Atlanta Tuskegee Alumni Club

Date: January 21, 2023

Location: Zoom (Virtual Meeting)

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| Call to Order | Charlotte Hopkins called the meeting to order at 1: 05 PM |
| Adoption of Agenda | <p>The body properly adopted the January 21, 2023 meeting agenda.</p> <p>Approved Change: The SER report by Darlene Minnefiled will follow the review and approval of "Minutes of Previous Meeting" on the agenda. A motion was properly moved and seconded to change the order of the agenda.</p> <p><i>*Motion made by Quionna Allen and Seconded by Danielle Arnold</i></p> |
| Inspiration & Prayer | Lisa Head Walker led us in inspiration and prayer. |
| Minutes of Previous Meeting | Minutes from the November 2022 meeting were presented and approved by the body. |
| TNAA Update | <p>Lille Lanier</p> <ul style="list-style-type: none"> ● Happy New Year to all! ● Tuskegee University Spring Semester has begun ● Founders Day will be face to face and held on March 31-April 2nd <ul style="list-style-type: none"> ○ Awaiting communication from Tuskegee University on information for reunion classes of 03 and 08 ○ Tour the renovations of Cleve Abbott Memorial Alumni stadium, remodeling of bathrooms, and Jumbo Tron scoreboard. ● Homecoming October 14- Tuskegee University vs Edward Waters <ul style="list-style-type: none"> ○ Kellogg Center is not online ○ Jumbo Tron scoreboard will be available on the right of the field and TNAA sponsored scoreboard will remain on the left side of the field ● Constitution and Bylaws were voted updated and approved. Constitution and Bylaws will be shared with clubs. ● Sam Bryant will serve as the new 2nd Vice President ● 2023 National Alumni and Pre-Alumni Councils & Leadership Conference – Birmingham-February 16-19, Sheraton Birmingham Hotel- The Pre-Alumni Council will take 20 students ● Met with President Morris on December 14th to share several concerns. <ul style="list-style-type: none"> ○ Reopening of the Kellogg Center- Learned there is an upcoming fundraising campaign to raise funds to renovate the Kellogg Center. Suggestions to increase communication and awareness of the campaign were given (i.e. front page of website, email distribution. multiple ways to give, brick fund, and multiple avenues to communicate needs and give) ○ Inquired about the Tuskegee University Annual Report- The highly anticipated report is expected to be available by March 2023 (last annual report was in 2018) ○ Inquired about the data used to distribute Tuskegee University magazine |

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| | <ul style="list-style-type: none"> ○ Requested information on upgrades to the University's website (estimated cost is \$1,000,000). ○ Inquired about the continuation and promotion of the Brick Campaign ○ Update requested on the Endowed Scholarship- Information will be sent to all departments with updates and guidelines and provided on the website |
| SER Update | <p>Darlene Minnefield</p> <ul style="list-style-type: none"> ● Thanked everyone for their support and continued efforts ● Shared two important points from South East Region <ul style="list-style-type: none"> ○ South East Regional Conference will be held in Huntsville, AL at the Embassy Suites on July 20-23, 2023. <ul style="list-style-type: none"> ■ Please share and support the event ■ Theme: The Sky is not the Limit ■ Go online to register-link is active now ○ It is time to VOTE! All club members are encouraged to pay their dues by May 1st in order to vote in upcoming South East Regional elections. Members are also encouraged to run for office and share talents. |
| President's Report | <p>Charlotte Hopkins</p> <ul style="list-style-type: none"> ● Congratulations to new football coach, Aaron James- a welcome and support email were sent from ATAC. ● ATAC Club audit will be completed by February 28th ● Soliciting a Committee and Committee Chair to find a permanent location for face-to-face meeting beginning in February to May as well as 2023-2024 fiscal year |
| Treasurer's Report | <p>Tomika Mickles <i>See Treasurer's Report for Chase Checking and Citizens Trust Bank. Accounts were reviewed for 11/1/2022 thru 12/31/2022</i></p> <p>Chase Bank (November/December)</p> <ul style="list-style-type: none"> ● Opening Balance: \$ 21,626.23 ● Register Balance as of 12/31/2022: \$ 20,663.95 <p>Chase Bank – Tag November/December)</p> <ul style="list-style-type: none"> ● Opening Balance: \$ 1,810.70 ● Register Balance as of 12/31/2022: \$ 1,837.59 <p>Citizens Trust Bank (November/December)</p> <ul style="list-style-type: none"> ● Opening Balance \$ 7,743.00 ● Register Balance as of 12/31/2022: \$ 5,237.57 <p>Notes:</p> <ul style="list-style-type: none"> ● Gained revenue from GA tags received ● Budget update provided ● Income and Expense report were discussed and shared |
| Correspondence | <p>Ashley Haney</p> <ul style="list-style-type: none"> ● no correspondence |
| Introduction of Guest/Recognition of Visitors | <p>Charlotte Hopkins</p> <ul style="list-style-type: none"> ● Farrah Latham ● Tiffany Boazman |
| Committee Reports | |

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| Recruitment | <p>Jenea Kennedy</p> <ul style="list-style-type: none"> • Soliciting committee members to help with recruitment • Shared a link to sign up to assist with upcoming recruitment activities https://docs.google.com/forms/d/e/1FAIpQLSc34r3AyvstKZEwhXe79FmQhD5wamlOt1VYAt23EBYDYIkeJQ/viewform • Crystal Powell is the new recruitment director at Tuskegee University. Spoke with Ms. Powell to obtain more TU swag to give out at recruitment event |
| Membership | <p>Update</p> <ul style="list-style-type: none"> • 39 Basic • 46 Crimson • 26 Gold <p>Total 111 (goal is 200 members)</p> <p>Need/Next Steps</p> <ul style="list-style-type: none"> • Tell a friend/ Invite a friend • Membership Drive to reclaim previous members and gain new members • Continue to send emails on ways to join the club |
| GA TAG/Plate | <p>Traci Jerald</p> <p>Georgia Motor Vehicle Department</p> <ul style="list-style-type: none"> • All receipts have been generated and emailed • Payment system on the website is disabled-Future purchases for the TU tag must be purchased from local motor vehicle locations or websites. <i>Orders can be made on the local motor vehicle website once corrections are made.</i> • Need committee members will be asked to (1) assist with encouraging those that purchased tags to print receipts and pick up tags, (2) keep track of TU tags driving on Georgia roads, and (3) communicate and monitor the overall process moving forward • ATAC Club receives funds for each tag that has been retrieved |
| Spring Jazz Brunch | <p>Traci Jerald/Candice Cylar/Janice Golston</p> <ul style="list-style-type: none"> • Contract has been signed <ul style="list-style-type: none"> ◦ Payment plan- 2 payments made • Spring Jazz Brunch is May 27th at Marriott Gateway • Created website and graphic flyer created • System for ticket sales will be finalized by end of January • Encourage members to promote fundraising through sponsorship and ads • Promotional information with sponsor levels range from \$500-\$10,000 • Pioneer nominees will be shared by the next meeting (February) • Tickets are 85\$. After March 27th, ticket prices increased to 100\$. Paper and electronic options will be available. <ul style="list-style-type: none"> ◦ Motion was made to accept the ticket price at \$85 and increase to \$100 after March 27th (Motion Deidra Moore-Seconded by Nettie Perry). Motion passed by the majority. There was 1 opposed to the motion. • Goal is to sell over 300 tickets • Vendor space is available for \$200 (includes one meal) • Pioneer nominees presented: 11 nominees 8/11 responded 3/11 unresponsive- • Shared responsibilities of those that accepted Pioneer nominations • Confirmed list of pioneers will be shared at the next meeting (February) |

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| HBCU Alliance | <p>Willie Johnson</p> <ul style="list-style-type: none"> ● 3rd Celebration Bowl 3rd was held on November 17th ● Approximately 50K in attendance ● February Events <ul style="list-style-type: none"> ○ 4th All Star HBCU Battle of the Band (February 4th) ○ HBCU 5K- registration on Feb 14th ○ 24th Atlanta Hawks HBCU Night- Purchase tickets early for a chance for t shirt and food ○ HBCU Classic Braves Games- additional info is forthcoming |
| New Business | <p>Charlotte Hopkins</p> <ul style="list-style-type: none"> ● No new business |
| Announcements | <ul style="list-style-type: none"> ● 2/04/2023 - Greater Atlanta HBCU College Fair (Online) 9:30 am - 2:00 pm ● 2/04/2023 - HBCU All-Star Battle of the Bands, Mercedes-Benz Stadium 3:00 pm ● 2/11/2023 - Greater Atlanta HBCU College Fair (Hybrid) Includes Band Tryouts Meadowcreek High school, Gwinnett 9:30 am - 2:00 pm, ● 2/24/2023 - HBCU Night at the Hawks, Friday night, 7:30pm https://atlantahawks.spinzo.com/hawks-vs-cavaliers-2023-02-24-KCXEP?group=hbcu-night-presented-by-chase-rnwz <p style="text-align: right;">TEXT to GIVE- TEXT "Tuskegee" to 41444</p> |
| Closing | <p>Meeting adjourned at 3:14 PM</p> |

Submitted by Danielle R. Arnold