

# Atlanta Tuskegee Alumni Club Date: August 19, 2023

**Location: Roberts School of Cosmetology Beauty School** 

Call to Order	Charlotte Hopkins called the meeting to order at 1:07 PM
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Adoption of Agenda	The body properly adopted the August 19, 2023 meeting agenda with the change of the reviewing minutes from the previous meeting (May 2023) be presented at the September 16, 2023 meeting.
Inspiration & Prayer	Willie Johnson led us in inspiration and prayer.
Minutes of Previous Meeting	The body approved that the minutes from the May 2023 meeting will be presented and approved by the body at the September 16, 2023 meeting.
TNAA Update	Lille Lanier (Charlotte Hopkins)
President's Report	<ul> <li>Digital Billboard featuring Tuskegee University is located near Grady Hospital (email with specific location will be sent)</li> <li>Tonya Lee will research the duration of the billboard and inquire how to add information regarding TU Tags</li> <li>There were six Book Scholarships applicants from Metro Atlanta. Information has been sent to Tuskegee University.</li> <li>Each approved applicant will receive \$300 towards their books. Deadline is August 21st.</li> </ul> Charlotte Hopkins
	<ul> <li>Met with ATAC Executive Board on July 15, 2023</li> <li>Outstanding Scholarship and Jazz Brunch this summer that rendered great ticket sales, excellent program, and amazing celebration.</li> <li>Back to School Barbeque was another successful event that occurred this summer.</li> <li>There were two Tuskegee University Alumni food trucks at the Back-to-School Barbeque.</li> </ul>
Regina Powell	Southeast Region Report (SER)
	<ul> <li>Highlights</li> <li>The SER Welcome and Opening Session was presided by Dr. Janice Booker, SER TNAA Parliamentarian and Mistress of Ceremony</li> <li>Warm welcome from SER Director, Ms. Darlene Minnifield, TUNAA President, Ms. Lille Lanier, Mr. Willie Griffin, President Huntsville Club, Huntsville Honorable Mayor Tommy Battle, Commissioner District 6, Ms. Violet Edwards, and other renowned leaders.</li> </ul>

- The SER Director hosted a warm and collaborative Regional Director evening reception.
- Kymberly Holland provided information on Eminent Associates Members: 703 on the roll (not all are active)
- Eminent Associates meeting September 16th prior to game
- Praised Homecoming events (40K-45K in attendance)
- Founders Day (Classes ending in 3 and 8)
- Reunion classes donated \$475K.
- There are 490 new Alumni (includes Fall, Spring, and Summer graduates).
- Induction of Development Operation Staff, Destinnie Chappell Manager of Development Operations
- Encouraged all to continue to support "Tool your School" from Home Depot. The contributions are noticed on Tuskegee University Campus.
- Recruitment Kudos-ATAC continues to lead in Alumni Clubs
- Natalie Knight shared great highlights, improvements, renovations, updates regarding Tuskegee University
- Chapel will remain closed for updates.
- Lionel Richie donated a beautiful park near Tuskegee University

## **Parade of Clubs**

- Raised \$55,000
- ATAC won award for largest Alumni Group

# Full report will be uploaded to ATAC website

#### • Treasurer's Report

#### **Tomika Mickles**

See Treasurer's Report for Chase Checking and Citizens Trust Bank. Accounts were reviewed for 7/1/2023 thru 7/31/2023

# Chase Bank (July)

- Opening Balance: \$71,977.19
- Register Balance as of 7/31/2023: \$ 9,941.88

## Chase Bank - Tag July)

- Opening Balance: \$8,577.59
- Register Balance as of 2/28/2023: **\$8,577.59**

### Citizens Trust Bank (July)

- Opening Balance \$ 5,238.89
- Register Balance as of 2/28/2023: **\$5,239.09**

## **Additional Financial Reports**

- Reviewed the Income vs Expenses Report
- Reviewed the 2023 Jazz Bruch Summary
- Reviewed the Raffle Summary (June 2023)

	The 2023-2024 budget was adopted and approved.
Correspondence	Alexandria Wilkerson  • Received one Scholarship application in the P.O. Box
	TUNAA
	<ul> <li>Homecoming Weekend begins Friday, October 13, 2023</li> <li>This year there will be a 5K Walk/Run/Cycle around the campus of</li> </ul>
	<ul> <li>Tuskegee University</li> <li>Attempting to set up annual fundraising efforts and online payments</li> </ul>
	<ul> <li>Information will be blasted on all social media outlets.</li> </ul>
Introduction of Guest/Recognition of Visitors	<ul> <li>Bus Trip (Felita Hood)</li> <li>Bus trips are established to raise money for book scholarships.</li> <li>The committee is seeking "younger" Alumni to take the lead.</li> <li>Two bus trips are planned for the 2023 football season.</li> <li>TRIP 1: Red Tails Bus Trip to Montgomery needs at least 30 people.</li> <li>TRIP 2: Fairfield, Alabama on November 4, 2023 for TU vs Miles College</li> <li>Each trip is \$75 which includes the bus ride, snacks, beverages, and gratuity.</li> <li>Itinerary will only be sent to those who have paid</li> <li>Charlotte Hopkins</li> <li>3 visitors shared their experiences</li> </ul>
	Committee Reports
Recruitment	Charlotte Hopkins
	Great back to school barbeque held this summer
	Gift cards were given to students.
	Dr. Rice attended with his family.
	<ul> <li>Sept 23<sup>rd</sup> is Open House at Tuskegee University- The committee</li> </ul>
	reserved two buses to pick up students from two different locations.
	<ul> <li>The bus ride will include breakfast and snacks for 50 students and 5 adults per bus.</li> </ul>
	Volunteers are needed.
	Flyer will provide more details.
	<ul> <li>There are 4 different recruitment fairs at different schools scheduled</li> </ul>

Membership	Charlotte Hopkins
1	• 13 Basic
	• 38 Crimson
	• 8 Gold
	• 169 /59 right now
	Total 169/59 right now (goal is 200 members)
	, 8
GA TAG/Plate	Traci Jerald
	<ul> <li>31 total Alumni have renewed or purchased tags</li> </ul>
	<ul> <li>54 drivers renewed tags</li> </ul>
	<ul> <li>Currently under 300 drivers that have completed the transfer</li> </ul>
	process
	<ul> <li>Committee still needs support with encouraging drivers to take</li> </ul>
	their receipts to their local tag office to swap out tags- this
	transaction is what allows us to receive funding to the club
Spring Jazz Brunch	Traci Jerald/Candi Cylar/Janice Golston
	No report
Scholarship	Regina Powell
Scholal Ship	<ul> <li>There were six Book Scholarships applicants from Metro Atlanta.</li> </ul>
	Information has been sent to Tuskegee University. Each approved
	applicant will receive \$300 towards their books. Deadline is August
	21st.
HBCU Alliance	Willie Johnson
	HBCU ASO Black Panther Nights are September 15-17, 2023
	<ul> <li>Space for 20-25 schools that offer onsite admission</li> </ul>
	<ul> <li>Additional space will be first come, first serve</li> </ul>
	<ul> <li>Planned activities include HBCU College Fair, interactive booths,</li> </ul>
	workshops, internships, mentorships, and career paths
	<ul> <li>The event will also feature panel discussions that will educate the</li> </ul>
	community on financial wellness, introduce career pipelines for
	current HBCU students, support black-owned vendors, and
	celebrate the impact of HBCUs.
	Atlanta Dream event is August 29, 2023, 7PM at State Farm Arena
	<ul> <li>Any tickets sold for games result in \$5.00 going to the Alliance</li> </ul>
	Braves Night is August 23, 2023, 7:20PM at Truist Park Stadium
	Majorette Bobblehead will be given to attendees that purchase
	tickets through the Alliance link.
	• \$4.00 will go toward the Alliance for each ticket sold
	South Carolina State Vs. Jackson State, ABC and ESPN (The MEAC/Swipe)
	will be held on Saturday, August 26, 2023 at 7:30 PM-Center Parc Stadium

New Business	Charlotte Hopkins
	<ul> <li>Solicited opinions from committee and attendees at August meeting regarding future meetings alternating between Hybrid meetings (Zoom and in-person) or all in-person meetings.</li> <li>Suggestions to go back providing refreshments at in-person meeting and social time after meetings.</li> <li>Moved and properly second that hybrid meetings would occur through December (Zoom and face to face)</li> </ul>
Announcements	<ul> <li>Open House-Flyer forthcoming</li> <li>Red Tails Classic &amp; Bus Trip</li> <li>Divine 9 Fundraiser for Athletic Department (Logan Hall) \$75 (8PM-12AM)-Go to Athletics Department webpage for additional information- This event will occur after the game on Saturday</li> <li>TEXT to GIVE- TEXT "Tuskegee" to 41444</li> </ul>
Closing	A motion was made and properly seconded to close the meeting at 3:05 PM

Submitted by Danielle R. Arnold