



Atlanta Tuskegee Alumni Club

Date: 10/17/2020

Location: Zoom

Call to Order	Quionna Allen called the meeting to order at 1:05 pm
Adoption of Agenda	The agenda was properly adopted by the body.
Inspiration & Prayer	Gwen Cummings lead us in prayer.
Minutes of Previous Meetings	Minutes from September meeting were presented and approved with no corrections.
TNAA Update	<p>TNAA Update – Given by New President, Lillie Lanier</p> <ul style="list-style-type: none"> • Virtual Homecoming <ul style="list-style-type: none"> ○ Information going out • Treasurer Search <ul style="list-style-type: none"> ○ Must know: Banking basics, 501-c information, QuickBooks, etc. • Dr. McNair’s State of the University will be during Homecoming • Goal: Bring students back to campus for fall 2020 -2021 <ul style="list-style-type: none"> ○ Current students are in Auburn for housing. We want to bring the students back to the campus within CDC guidelines by using the Commons <ul style="list-style-type: none"> ▪ Current issues with the Commons: Roof needs to be replaced on North Commons A&B ○ Donate to the Adopt-a-Dorm and look for a TU 360 Campaign. <ul style="list-style-type: none"> ▪ If you want to donate to the Commons Fund only use account number TBRAN20 ▪ You can donate without 360 with the link on Tim Branners Facebook • A moment of silence for Cynthia Sellers
President’s Report	<p>President’s Report – Given by Quionna Allen</p> <ul style="list-style-type: none"> • We held a virtual Leadership Retreat on October 3rd. Our new and past officers and ATAC club members attended. <ul style="list-style-type: none"> ○ Walter Robinson, Charlotte Hopkins, Stephen Austin, Alex Wilkerson, Tomika Bullet, Christa Golston, Bernice Jones, Gwen Cummings, John Garrett, April Howze, Lillie Lanier, Cheryl Hawkins. ○ We talked about 3 core areas – Fundraising, Membership,

	<p>and Club Operations. The groups came up with several fantastic ideas. We are working to put them in place over the course of the year.</p> <ul style="list-style-type: none"> ○ I'd like to give an update on the Club Operations portion of the Retreat. Christa Golston led this discussion. She is getting married today! When you talk with her again, be sure to congratulate her! <ul style="list-style-type: none"> ▪ Key actions that we discussed including improving the process of managing membership and dues. Right now this is falling on the Treasurer to keep track, and we need to figure out how to move that back to the membership committee. ▪ We're also not able to get complete information from CashApp payments. So, we will no longer use CashApp for membership dues. ▪ We are also planning to notify everyone of recurring dues payments that are set up on PayPal. ▪ We need to update Club Documents – Bylaws and Operating Procedures ▪ Form a communication committee to help improve club communications ▪ I'll let Walter give an update during his report on Fundraising. Charlotte will give an update during her report on Membership. ▪ So, we didn't spend all day on a retreat, we did not focus on Recruitment. That committee is up and running well. We'll hear from them today too. ● Karol Montgomery is no longer able to serve as our Parliamentarian. We are in need of someone who either has a background or interest in learning to be a Parliamentarian for our club. We'd like to make changes to our bylaws this year, and our Parliamentarian generally helps us with that as well. ● Also, we are in need of a Membership Chairperson. We have over 3000 TU Alumni listed on LinkedIn here in the Atlanta area. Our membership hovers just under 200. We have a few people who have expressed interest in helping on the committee, but we need a chair. Please contact Charlotte or me if you have interest in serving on our membership committee or as the chairperson. ● I'd also like to thank Danielle Arnold, Yolanda Fann, and Tonya Walker for expressing interest in helping with our communications! I'd love to step up our game in this area for the club.
<p>Treasurer's Report</p>	<p>See Treasurer's Report for Chase Checking and Citizen's Trust Bank. Accounts were reviewed for 9/1/2020 through 9/30/2020</p> <p>Chase Bank Opening Balance: \$ 63,847.87</p>

	<p>Register Balance as of 9/30/2020: \$21,226.50</p> <p>Chase Bank (Georgia TU Tag) Opening Balance: \$ 150.00 Register Balance as of 9/30/2020: \$135.00</p> <p>Citizen's Trust Bank Opening Balance: \$3,741.34 Register Balance as of 9/30/2020: \$4,741.52</p>
Correspondence	<ul style="list-style-type: none"> • Virtual Homecoming October 22-25, 2020 • SMATAC Virtual 5k with flex participation dates: October 25 – Oct 31. • DTAC Raffle for a BBQ Grill • 26 Annual Golf Tournament November 16 at Wolf Creek
Recognition of Visitors	<p>Visitors were given a moment to shout out themselves, class and major.</p>
Committee Reports	<p>Membership</p> <ul style="list-style-type: none"> • Accomplishments <ul style="list-style-type: none"> ○ We have a committee – Yaaayyyy !!!!! but looking for more members and a Chairperson. Membership Goal – 200 ○ Gained 18 members between 9/19 and 10/2; membership through 10/2 – 90 members ○ Received paid mailing lists from 2019 and 2020; 4 previous membership letters to create shell. ○ Video ideas - plan to create multiple videos for regular Membership push • Upcoming <ul style="list-style-type: none"> ○ Sending letters through mailing by Wednesday ○ Homecoming Membership email blasts Tuesday, Thursday, Friday and Saturday ○ Review plan with Quinna and John to complete video • Club action/needs <ul style="list-style-type: none"> ○ Committee Members • Committee Members <ul style="list-style-type: none"> ○ Doris Dawkins, Alexandria Wilkerson, John Garrett, Charlotte Hopkins <p>Recruitment</p> <ul style="list-style-type: none"> • Accomplishments <ul style="list-style-type: none"> ○ Most of the gift cards are out ○ No more papers for admissions and application fees are waived. <ul style="list-style-type: none"> • Standardized testing waived with official transcript and letter of recommendation ○ Virtual Counseling with Jerrica Russa for Atlanta Students • Upcoming <ul style="list-style-type: none"> ○ College Prep 101

	<ul style="list-style-type: none"> ○ Virtual Recruitment Fair AKA ○ State Farm College Fair <p>GA Tag</p> <ul style="list-style-type: none"> ● Accomplishments <ul style="list-style-type: none"> ○ Permission from TU to use the tags ○ Gather the legal documents ○ \$50k Bond ○ Draft of website to collect tag money ● Committee action/ needs <ul style="list-style-type: none"> ○ The manufacturing fee of \$25 will go straight to the Motor Vehicle Department . There is a \$2.50 per tag processing fee. To avoid ATAC accruing a charge for fees, can we round the charge to \$3 (total: \$28) to cover the tag and any upcoming fees. <ul style="list-style-type: none"> ▪ Motioned and seconded
New Business	No new business
Announcements	<ul style="list-style-type: none"> ● TU's Virtual Homecoming schedule has been announced. The dates are Oct. 22nd – Oct. 25th. The website is in the chat. <ul style="list-style-type: none"> ○ Mr. and Mrs. Tuskegee's Coronation is on 10/22 ○ Several activities are planned for Friday including a Don't Rush Challenge with former Miss TU Campus Queens, virtual school receptions, and a virtual All Black Party with Kid Capri ○ Saturday includes a Virtual homecoming show by the TU Marching Pipers, Black Lives Matter Panel discussion, Virtual Comedy Show, and a Versus Competition with alumni deejays and concludes with alumni reunion class gift presentations. ● South Metro is hosting a Virtual 5K for Homecoming. <ul style="list-style-type: none"> ○ Race Dates are flexible 10/24/2020, 10/31/2020 and 11/7/2020 ○ Registration starts at \$50. ● Dekalb Tuskegee Alumni Club is also having a fundraiser. They are raffling off a TU logo'd BBQ Grill. <ul style="list-style-type: none"> ○ The raffle tickets are \$25 each. ● Finally, the 26th Annual Homecoming Golf Tournament sponsored by Tuskegee Alumni for Student Success is hosting a socially distant golf tournament on Nov. 16th at Wolf Creek Golf Course, 3000 Union Road Southwest, Atlanta, GA 30331. <ul style="list-style-type: none"> ○ Registration starts at \$115.
Closing	Meeting adjourned at 2:40 pm

Submitted by Alexandria Wilkerson