



Atlanta Tuskegee Alumni Club
Date: October 15, 2022
Location: Zoom (Virtual Meeting)

Call to Order	Charlotte Hopkins called the meeting to order at 1:05 PM
Adoption of Agenda	The body properly adopted the October meeting agenda with the revision of moving the Recruitment report to an earlier time in the agenda. .
Inspiration & Prayer	Lisa Head Walker led us in inspiration and prayer.
Minutes of Previous Meetings	Minutes from the September 17, 2022 meeting were presented and approved with no additions, deletions, or corrections.
TNAA Update	<p>Lille Lanier</p> <ul style="list-style-type: none">● The Eminent Associates meeting will be held on September 17, 2022-this is the first in-person meeting since November 2019.● TNAA purchased the refurbished scoreboard with TNAA logo and signage at bottom-currently standing in the stadium● Encourage members to buy tickets for the Homecoming game online- additional information on how to purchase tickets online was also shared-President Hopkins will also share additional information via email● C. Floyd, Director of Development resigned from Office of Advancements- other new hires from the Office of Development were shared● University received a 300K gift to be used for the Athletics Department● Upcoming Events: Athletic Hall of Fame, Dr. Morris Inaugural Gala, Chappie James celebration (new date will not conflict with graduation dates in May)● Dr. Rice hired by the University as the COO-update on communication is forthcoming● Virtual convention back in Alabama 2024-inquiring about Kellogg also looking in Montgomery, AL or Auburn, GA

President's Report	Charlotte Hopkins <ul style="list-style-type: none"> ● Fundraised to receive funds to support TU students during CAU game. The fundraiser allowed for 110 box lunches for students. The remaining funds were donated to the University. ● Finance team is preparing for upcoming audit ● Seeing a location for face to face to meeting ● Seeing someone to help manage social media outlets in order to monitor content and individuals not associated with TU ● Requested a Holiday gathering
Treasurer's Report	Tomika Mickles (Alexandria Wilkerson) <i>See Treasurer's Report for Chase Checking and Citizens Trust Bank. Accounts were reviewed for 9/1/2022 thru 9/30/2022</i> Chase Bank (September) <ul style="list-style-type: none"> ● Opening Balance: \$ 59,775.09 ● Register Balance as of 9/30/2022 : \$9,034.12 Chase Bank – Tag (September) <ul style="list-style-type: none"> ● Opening Balance: \$ 1,812.92 ● Register Balance as of 9/30/2022: \$ 1,866.70 Citizens Trust Bank (September) <ul style="list-style-type: none"> ● Opening Balance \$ 7,747.35 ● Register Balance as of 9/30/2022: \$ 7,747.67
Correspondence	Ashley Haney (Alexandria Wilkerson) <ul style="list-style-type: none"> ● no correspondence ● Alexandria Wilkerson requested that there is a transitioning of officers to include duties and responsibilities as it relates to P.O. Box. (keys, contact information, the protocol for pick up mail, set up informed delivery to be abreast of what's there and accountability, pick up days and times, etc.)
Introduction of Guest/Recognition of Visitors	Charlotte Hopkins <ul style="list-style-type: none"> ● Acknowledgement of Natalie Knight, TU Trustee
Committee Reports	

Recruitment	Jenea Kennedy & Tiffany Nunnally <ul style="list-style-type: none">● New committee Co-Chairs are Tiffany Nunnally and Jenea Kennedy● October 15th, ATAC and TU DeKalb Club took a 50 passage bus with 50 potential TU students and 8 volunteers to TU's Open House. There was chatting with students and parents throughout the fun-filled day● Encouraged members to support the Chick fil on Cleveland Ave- Chick Fil A on Cleveland Ave sponsored lunch for students● Seeking more members to serve in a variety of ways based on your availability and talent● If you aren't interested in serving on the full committee, but willing to work events depending on your availability, we would appreciate that support as well. Send an email to atacrecruitment@gmail.com and let us know we can count you in as additional support.
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Membership	Update <ul style="list-style-type: none">● 27 Basic● 34 Crimson● 12 Gold Total 73, (goal is 200 members) Need/Next Steps <ul style="list-style-type: none">● Tell a friend/ Invite a friend● Membership Drive to reclaim previous members and gain new members● Continue to send emails on ways to join the club
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Fundraising/Athletics Fiance Needs	Traci Jerald Immediate Needs- Committee Leads <i>Athletics Committee Lead</i> <ul style="list-style-type: none"> ● Emphasize and solicited need for help and resources to lead various committees to support efforts in 4 main areas including (1) Athletics/Student Support, (2) Social Events, (3) General Fundraising strategy, (4) GA TU Tag
Spring Jazz Brunch	Traci Jerald <ul style="list-style-type: none"> ● 80% voted to support the Spring Jazz brunch ● Committee has met 3 times and still planning ● Date confirmed- May 27, 2023 ● The location has been confirmed (Marriott Gateway) ● Entertainment has been confirmed (Milk Shake) ● Still in need of Committee Chair and Co-Chair and members with fundraising and/or event planning experience ● Seeking someone near the Marriott location that can support with logistics ● Currently vetting the contract but have not signed ● Minimin spend is 11K ● Next call is scheduled for Oct 20th
Scholarship/Marketing Publicity	Regina Powell Marketing Needs <ul style="list-style-type: none"> ● Seeking committee lead that can create flyers, promote events, maintain and monitor Facebook page, and develop web content
Athletics	Ouida Hampton-Taylor <ul style="list-style-type: none"> ● no report
GA TAG/Plate	Traci Jerald Georgia Motor Vehicle Department <ul style="list-style-type: none"> ● Completed vetting tags in their system ● Received access to GA MVD Portal and asked for help to upload the 800+ applications ● Targeting completion by end of October ● GA MVD has cashed the \$25K check ● <i>Charlotte Hopkins, President promoted and thank Bella dentist supported our Tag efforts</i> ● Seeking a new lead in 2023 to help increase the number of drivers with TU tags and continue to get the word out across the state of georgia

HBCU Alliance	Willie Johnson <ul style="list-style-type: none"> ● 5K fundraiser official numbers are being finalized ● National Tennis Tournament, 18 schools, 30 teams involved, winners were Alabama State and Xavier University ● National HBCE Alliance meeting will be held on October 17, 2022. ● Battle of the Bands, ASU is hosting in February 2023 ● Symphony dates moved to 1 night from 3 ● Mixer to be discussed
New Business	<ul style="list-style-type: none"> ● no new business
Announcements	<ul style="list-style-type: none"> ● TU Open House is today ● Parent Weekend is next weekend and posted on TU website ● Homecoming Game is Saturday November 5th (TU vs Miles College) ● VOTE ● Continue to help with recruitment to TU
Closing	Meeting adjourned at 2:33 PM

Submitted by Danielle R. Arnold