



Atlanta Tuskegee Alumni Club
Date: September 17, 2022
Location: Zoom (Virtual Meeting)

Call to Order	Charlotte Hopkins called the meeting to order at 1:04 PM
Adoption of Agenda	The body properly adopted the agenda.
Inspiration & Prayer	Oliver Hunter led us in inspiration and prayer
Minutes of Previous Meetings	Minutes from the August 20, 2022 meeting were presented and approved with no additions, deletions, or corrections.
SouthEast Region Update	<p>Darlene Minniefield</p> <p>Parade of Clubs Update</p> <ul style="list-style-type: none"> ● Communicated with Tuskegee University on September 16, 2022-final parade of club donations could not be confirmed ● Letter of concern will be written to Tuskegee University and an internal change of practices will be implemented prior to submitting funds to Tuskegee University for Parade of Clubs moving forward. <p>SouthEast Region Conference</p> <ul style="list-style-type: none"> ● Date: July 20-23, 2023 ● Location: Huntsville, Alabama <p>Meeting Update</p> <ul style="list-style-type: none"> ● Awarded \$1000.00 Scholarship to a 2nd year Nursing Student from Tuscaloosa, Alabama ● 1000 Strong T-shirts are available for \$20.00-proceeds to go to scholarship fund ● Focus is to improve recruitment and fundraising efforts to continue to increase enrollment and provide support to Tuskegee University students
President's Report	<p>Charlotte Hopkins</p> <p>New Officer's Planning Workshop Update</p> <ul style="list-style-type: none"> ● Held via Zoom for a small group on September 10, 2022 from 9:00 AM-3:00 PM ● Reviewed financial status and incoming budget ● Discussed committee needs <ul style="list-style-type: none"> - Creative ways to grow the club (goal 200 members) - Fundraising efforts

	<ul style="list-style-type: none"> - Recruitment efforts - Support provided to athletic departments that visit metro Atlanta <p>Upcoming Audit</p> <ul style="list-style-type: none"> ● Audit committee established with credentials ● Update on audit will be provided during the October meeting <p>Options future meetings (face to face/hybrid)</p> <ul style="list-style-type: none"> ● Possible locations (schools, libraries, etc.)
Treasurer's Report	<p>Tomika Mickles <i>See Treasurer's Report for Chase Checking and Citizens Trust Bank. Accounts were reviewed for 8/1/2022 thru 8/31/2022</i></p> <p>Chase Bank (August)</p> <ul style="list-style-type: none"> ● Opening Balance: \$ 52,146.14 ● Register Balance as of 7/31/2022 : \$8,805.86 <p>Chase Bank - Tag (August)</p> <ul style="list-style-type: none"> ● Opening Balance: \$ 4,705.06 ● Register Balance as of 7/31/2022: \$ 1,812.92 <p>Citizens Trust Bank (August)</p> <ul style="list-style-type: none"> ● Opening Balance \$ 7,747.02 ● Register Balance as of 7/31/2022: \$ 7,747.35 <p>Review of Income vs. Expenses Analysis Report</p> <p>Presented Proposal Budget</p> <ul style="list-style-type: none"> ● Proposed budget was presented and approved (83% vote received)
Correspondence	<ul style="list-style-type: none"> ● No report
Recognition of Visitors	<ul style="list-style-type: none"> ● Darlene Minniefield, SER ● Laurie Lewis, Atlanta Black Nurses Association ● Candi Cylar
Committee Reports	

<p>Membership/ Recruitment</p>	<p>Doris Dawkins</p> <p>Membership Update</p> <ul style="list-style-type: none"> ● 19 Basic ● 31 Crimson ● 10 Gold <p>Total 60, (goal is 200 members)</p> <p>Need/Next Steps</p> <ul style="list-style-type: none"> ● Tell a friend/ Invite a friend ● Membership Drive to reclaim previous members and gain new members ● Membership flyer is forthcoming <p>Recruitment</p> <ul style="list-style-type: none"> ● Ongoing effort ● Bus trip to TU for Open House on October 15, 2022 ● Anticipating 50 students ● Flyer is forthcoming ● Attended recruitment training facilitate by Tuskegee University <ul style="list-style-type: none"> ○ Tips on how to engage prospective students ○ Ways to promote Mother Tuskegee ○ Certificate received upon completion ○ Highlighted the pros of attending TU ○ Promoted the Tuskegee Experience ○ Another training is forthcoming, and additional information of how to attend will be shared- Mariam Martin, Danielle Arnold, and Rosemary Brock expressed an interest in attending the next recruitment training
<p>Fundraising/Athletics Fiance Needs</p>	<p>Traci Jerald</p> <p>Immediate Needs- Committee Leads (Athletics, Fundraising, Marketing/Promotions)</p> <ul style="list-style-type: none"> ● Athletics Committee Lead <ul style="list-style-type: none"> - Communicate and collaborate with Tuskegee University on athletic schedules - Vet and coordinate efforts to support students while traveling and visiting metro Atlanta ● Fundraising Committee Lead(s) <ul style="list-style-type: none"> ○ TU Tags - continue and sustain TU Tag efforts (every tag ATAC receives \$10) ○ Jazz Brunch- lead committee to identify location, entertainment, program, ticket sales, and marketing/promotion ○ Social Media/Marketing/Promotions- (1) lead efforts in promoting events via, US mail, email, and Social Media, (2) managing Social Media platforms, and (3) expand the summer tailgate

Scholarship/Marketing Publicity	Regina Powell Marketing Needs <ul style="list-style-type: none"> ● Seeking committee lead that can create flyers, promote events, maintain and monitor Facebook page, and develop web content
Athletics	Ouida Hampton-Taylor Red Tails Classic September 4, 2022 (Montgomery, Alabama) <ul style="list-style-type: none"> ● Increased attendance from last year ● Reports of positive ESPN Zone experience ● 3rd and last game on contract is in 2023 Hampton vs. Tuskegee September 10, 2022 (Hampton, VA) Upcoming Activities <ul style="list-style-type: none"> ● West Alabama, watch online today 9/17/22 ● 1st Homegame, Hall of Fame Game, Montgomery ● Volleyball and Tennis teams have started their seasons
GA TAG/Plate	Traci Jerald Georgia Motor Vehicle Department <ul style="list-style-type: none"> ● No updates ● Georgia Motor Vehicle Department is still conducting ● Upon completion, database will open to upload 840+ applications ● Notification from county office to swap tag will occur after testing and uploading of applications ● The GA MVD website has been updated to include TU Speciality Tag, however visitors to the site are routed to ATAC website to process any tag orders.
HBCU Alliance	Willie Johnson 5K Fundraising from HBCU Alliance <ul style="list-style-type: none"> ● Biggest event of the year ● Awaiting the MOU completion to finalize event Braves Game <ul style="list-style-type: none"> ● Communicated success-sold out all reserved seats ● TU Dj present ● Several group photos shared Upcoming Events <ul style="list-style-type: none"> ● Next Meeting (Monday, September 19, 2022) ● Atlanta Symphony 2023 (Jan 15th, March 4th, and April 29th)

New Business	Fundraisers Spring Scholarship Jazz Brunch <ul style="list-style-type: none"> ● Discussion of different locations ● Launched a poll to determine if committee will proceed with the planning (<i>83% yes, 17% no- the committee will proceed with planning the Spring Scholarship Jazz Brunch</i>)
Announcements	Tuskegee Golden Tigers vs Clark Atlanta University - October 1, 2022 <ul style="list-style-type: none"> ● Possible membership table inside or outside the game TU Fall Recruitment Open House, Tuskegee, AL - October 15, 2022
Closing	Meeting adjourned at 3:15 PM

Submitted by Danielle R. Arnold